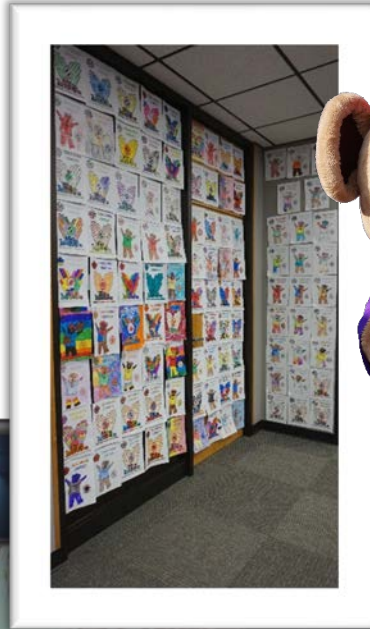


# School Organizer's Guidebook



Schools across Saskatchewan have been a part of making miracles with TeleMiracle, “Saskatchewan's Charity” since its inception in 1977! You have been a part of changing someone’s life for the better, but it also changes YOU for the better. Our motto is “Helping People Every Day”, and we are pleased you and your students are on board this year to continue changing lives.

We hope this new guidebook will help guide you on the many ways your school can be involved, even during COVID. The ways we do things may change, but the benefits of helping remain the same.

## February 27 and 28, 2021 “TeleMiracle 45”, will be held in Saskatoon.

*This year, due to COVID, there are restrictions; it will not be open to the general public and some plans contained in this document may be subject to change.*

*Join hundreds of students and “Miracle Makers” across the province who generously support our telethon with fun events.*

## Who is the Kinsmen Foundation? Who do we help?

Learn about the **History of TeleMiracle** [on our website, telemiracle.com](http://telemiracle.com) and what inspired a group of like-minded individuals in Kinsmen and Kinette Clubs to dedicate their lives to providing specialized mobility and medical equipment and medical travel assistance to the people of Saskatchewan, improving their quality of life and independence. Their dream resulted in the Kinsmen Foundation, a volunteer-driven organization who has held the annual telethon since 1977.



Funds raised at TeleMiracle assist Saskatchewan residents of ALL ages, who apply to the Kinsmen Foundation for financial assistance. Is there someone in your school, family or neighborhood who has received funding for a walker or bike to improve their mobility?

We also receive requests for big-ticket items such as power wheelchairs, van conversions to make them wheelchair accessible, as well as travel, meals, and accommodation to access medical treatment. For the recipients of these gifts, it is like a miracle! One such miracle occurred at John Dolan School in Saskatoon, when the Kinsmen Foundation helped to fund an accessible/sensory playground.

The miracles are varied, but the goal is always the same—to have a direct, positive affect on each recipient's quality of life. Every dollar raised helps our friends and neighbours! Last year, thanks to help from Saskatchewan teachers, students, and schools, together, we raised \$5,523,472!

## How does fundraising impact your community?

Every year we receive about 1,000 applications for funding and we hear back how funds raised impact people in your community. Recipients are thankful for the freedom it gives them to participate in everyday events, like riding a bike or playing on a playground. Thanks to fundraising from schools around the province, Brighton and The John Dolan School playground were great examples of kids helping kids. Stories, such as these ones, range from newborn babies to the young and young at heart. There are lots of examples on our website and YouTube channel.



### Getting Around

Ten year-old Brighton and his family are still looking for a diagnosis. All they know is Brighton's muscles are not developing as they should. Even though he is improving every day, Brighton has difficulty walking. Riding a regular bike would be impossible. Through your donations to Telemiracle, Brighton received a special tricycle, built just for him! He uses the trike to get around the hallways at his school and takes the trike home so he can ride around outside with his brother. The trike has helped him be a bigger part of his school community. Your gift gives Brighton newfound freedom.



**John Dolan School adaptable playground**

## Fundraising Events to Help Your Neighbours

When you are planning your events, we have complimentary items available to assist in your fundraising efforts. Order a fundraising kit, geared to either elementary or high school students, with items you can use as incentives for your students. Posters to advertise your event, stickers, or Helping Hands are also available. Call toll free 1-877-777-8979 Ext. 4 for more information or order these online at: [telemiracle.com](http://telemiracle.com)



## Resources for the Classroom

We have developed resources such as activity pages, including colouring pages, mazes and word finds, discussion questions regarding TeleMiracle and philanthropy in general, as well as videos of the history of TeleMiracle. These resources were created for teachers to use in their classrooms.

We have also developed a Kickoff Event you can host right in your classroom, or during a school wide assembly, once they are allowed again. Check them out on the website.

***Cassandra's Story*** (on YouTube) follows a young student auditioning for TeleMiracle. She was a recipient of funding and just wanted to give back! This video follows her through the audition process, her story and time at TeleMiracle, including backstage.

## Lesson Plans

Check out our newest resource, lesson plans for the classroom! We know you have lots on your plate, so we want to make this as easy as possible to incorporate into your classroom. Some of our Kinettes and Kinsmen are also educators and are working on lesson plans for your use. Check these out on our new website; they are under development and will increase over time.

**We are thankful for feedback. If there is anything else you think would be helpful, please contact our Administrative Assistant, Gail, toll-free at 1-877-777-8979 ext. 4 or [kin.gail@telemiracle.com](mailto:kin.gail@telemiracle.com)**



## Something for students of all ages

### Colouring Contest for younger students!

Saskatchewan children aged 4 to 7 can enter their colouring pages with an opportunity to win prizes. There are three options to choose from, including their own creations! All are available to print directly from the website.



### Bursaries available for graduating students!

The Kinsmen Foundation is pleased to be the administrator of the Effie Close and Andrew Jamault Bursaries. Both Ms. Close and Mr. Jamault bequeathed estate funds to the Kinsmen Foundation to establish these bursaries. As the donors directed, the bursaries are to be awarded to a full-time student who has graduated grade 12 in Saskatchewan and is confined to a wheelchair. Each bursary is valued at \$2000.

The student may be in any year of any discipline or program and must be a resident of Saskatchewan. Selection will be at the sole discretion of the Kinsmen Foundation and will be based on demonstrated financial need and academic achievement (which may be based on the nature and extent of the disability). Applications are to be submitted by December 1 of each year to the Kinsmen Foundation office.

[More bursary info is available on our website!](#)

### Social Media and the Website

Have you checked out our social media and website?

TeleMiracle and the Kinsmen Foundation are thrilled with all the fundraising events happening around the province. We love seeing your school's TeleMiracle events, tag us @TeleMiracle or use #TeleMiracle. Follow our social media channels. There are lots of vignettes and show videos on our YouTube channel which are great for the classroom. Our mascot, TeleMiracle Teddy also has a Snap Chat account... tm\_teddy.



Check out [telemiracle.com](http://telemiracle.com) for all things TeleMiracle, including stories about donors and recipients and more information on school resources!

## Calling All Filmmakers! The Video Contest is returning!

Last year, we introduced a brand-new annual video contest for students ages 8 to 18!

*Congratulations to the grade seven students from Ecole Monseigneur Blaise Morand School in North Battleford who won bragging rights and some TeleMiracle swag! Check out their winning entry "We Are The Miracle" on our YouTube channel!*

Students aged 8-18 are encouraged to enter their video with a chance to win prizes. Enter as a group or individually with original content. This is a great way to highlight the inner filmmaker in this world of technology.

The winning video for TeleMiracle 45 will be shown on our social media and during the live telethon, just like last year! Please ensure your students follow COVID protocols during the filming of their videos. The video contest rules and entry details are found at [www.telemiracle.com](http://www.telemiracle.com)

The theme this year is: **TeleMiracle: Why is it important in your community?**



## It is show time for TeleMiracle!

### Saskatchewan Talent

During auditions that take place each Fall, approximately 80 acts are selected from all areas of the province. Any family-friendly performance, such as singing, dancing, juggling, playing an instrument, etc., is considered. We know Saskatchewan schools are overflowing with talent and TeleMiracle is a great way for them to showcase their talent while helping those in need.

Have you considered having your schools choir or other groups audition for the show? Our Saskatchewan Talent performs throughout the telethon which is broadcast on CTV Saskatchewan and live streamed on our website. We also have Saskatchewan Talent performing during the Countdown to TeleMiracle, which is live streamed to our YouTube channel and on our website, during the couple hours leading up to the main broadcast. Please note that due to COVID-19, all performances during TeleMiracle will be pre-recorded. **This year's auditions will take place on October 17<sup>th</sup> in Regina and October 24<sup>th</sup> in Saskatoon**, if you would like to audition in person. The cutoff date for applications is a week prior to each audition or whenever all the spots fill up, whichever comes first. New this year, we are also accepting auditions via video. Please see our website for all the details.



*The Bucket Brigade from various Swift Current Schools was a hit!*

### On-Air Presentations

Book a time for your school to present their donation on stage during the telethon (Maximum 2 representatives if presenting in person). You can also arrange for a live-streamed presentation or a pre-recorded one.

This is your chance to show the world your school spirit! Parents and grandparents beam with pride when seeing their family members make their donation to a member of the National Cast, with the rest of Saskatchewan watching live. Book your presentation on the website.



## Tote Boards

This is for students in grades 9 to 12. Normally, teams are selected from across the province to put up the totals during the telethon. Teams can wear their school jerseys to show their school pride. It is a great way for teens to get actively involved in TeleMiracle, promote their school, see what goes on behind the scenes, and get their 15 minutes of fame on television.

***Due to COVID-19 restrictions, we may not be able to have student in-person involvement during the TeleMiracle broadcast. If your school or organization is interested in participating with a Tote Board team, please contact the TeleMiracle office for updates.***



*Did you know that TeleMiracle has raised over \$140,000,000 in 44 years?*

*All the money raised at TeleMiracle, goes to helping the people of Saskatchewan, thanks to people like you.*

**Thank you. Thank you. Thank you. We cannot say it enough!**



Last year we had \$5.5 million reasons to be thankful! It was the dedication of folks like you who made this possible.

So, on behalf of the recipients who apply for much-needed funding...

**THANK YOU, TEACHERS AND STUDENTS!**

**Every dollar you raise helps!**



**\$5,523,472**



*The incredible total raised by Saskatchewan teachers and students for TeleMiracle 44 was \$209,009.41*

**Your hard work purchased:**

- 2 tricycles**
- 6 scooters**
- 1 FES cycle**
- 5 wheelchairs**
- 1 mobile x-ray machine**
- 2 heart transplants in Edmonton**
- 2 children received cancer treatments**
- 282 nights at Ronald McDonald House**

*Thank you on behalf of the recipients of these grants!*

If you have any questions, please contact our TeleMiracle Administrative Assistant, Brigitte April, toll free at 1-877-777-8979, extension 2 or email [kin.brigitte@telemiracle.com](mailto:kin.brigitte@telemiracle.com)

*Thank you to all the teachers who have been instrumental in sharing their passion for TeleMiracle since 1977. We hope you will continue to help us “RING THOSE PHONES” so we can keep making miracles for Saskatchewan residents for many years to come!*

***During this COVID pandemic, the need is greater than ever.***



*Where are we going? Higher!*

**The tradition of TeleMiracle 45 continues!**

**Tune into CTV Saskatchewan or watch**

**The live stream on our website:**



**February 27 and 28, 2021**